

SHEILA PUERTOLLANO

Highly analytical, results driven individual with nine years of experience in paid search and digital marketing, working in both agency and in-house. Critical and creative thinker, great team player and passionate leader.



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🌐 AboutSheila.com

@ sheila.puertollano@gmail.com

📍 London, UK

EXPERIENCE

Performance Marketing Strategist

Allotment Digital Marketing

📅 Sep 2016 - ongoing 📍 London, UK

Head of Paid Search

Debenhams Retail PLC

📅 June 2014 - Aug 2016 📍 London, UK

Paid Search Manager

Fresh Egg

📅 Apr 2013 - July 2014 📍 London, UK

Digital Account Manager

iProspect

📅 June 2011 - Mar 2013 📍 Dublin, Ireland

EDUCATION

Business Strategy Specialisation

University of Virginia Darden School of Business

📅 2016 - ongoing

Masters Degree in Online Marketing & Web Positioning

Nett Formacion

📅 2010

B.A. in Communications: Advertising & Public Relations

University of Wales

📅 2005

SKILLS

Data Analysis



Ability to Work Under Pressure



Team Management



LANGUAGES

Spanish

Native



Enlish

Proficient



French

Beginner



COURSES

Crash Course in Data Science

CERTIFICATIONS

Google Search, Google Shopping, and Google Analytics certified